



# BEHIND THE SCENES OF THE MELBOURNE PROPERTY MARKET



**“WEALTH IS THE  
ABILITY TO FULLY  
APPRECIATE LIFE”**

# ABOUT FINVEST

Finvest is for the life passionate. The ones who believe there is more than just the grind. The ones who are here for the future and families. You're reading this because you want to do something new, to make a change. Whether for your family or your lifestyle, sometimes it's both. Finvest gets people like you, because we're people like you. Our passion is helping people achieve their dreams and we do it through holistic property strategies.

We love Real Estate and take great pride in being "Passionate Property Experts" With each member of the team coming from a residential finance background & being property investors ourselves, we understand numbers & what it takes to achieve financial success & freedom through property investment.

For more information go to <http://www.finvest.net.au/>



<http://www.finvest.net.au/>



<https://www.facebook.com/finvest01/>



[finvestaus](https://www.instagram.com/finvestaus)





## CASE STUDY: JESSICA

Jess bought into Point Cook and is currently renting, she got her borrowed deposit from the bank of Mum and Dad.

### LOOKING TO INVEST

KEEN TO SET UP WITHIN 12 MONTHS



### APPROVED FOR A PERSONAL LOAN

PLUS DEPOSIT HELP FROM PARENTS

### SECURED A PROPERTY

NEW RENTAL INCOME IS OVER \$16,000  
PER ANNUM





# HOW WE CAN HELP

Finvest is an established team of professionals with over 18 years' experience across the financial services and property investment markets. Our mission is to simplify the process for our clients by guiding and supporting them throughout their journey in investment strategies. Our programs have been designed for the discerning investor and at each step of the journey, you can be assured your dedicated propertyconcierge will be there with you every step of the way.

**We love what we do, which is why we are the best at it.**



## KICK STARTER

Perfect for beginners who are not market ready. We will educate and support you to help you get deposit ready. You'll have your first investment property within 12 months!

## FIRST TIMER

If you are ready to make the leap into your first investment, let Finvest share our secrets with you. This option is suitable for clients who need guidance and with our property market knowledge, you can be confident you'll be making the right choice with us.

## SECOND IN LINE

The term equity is used a lot in the investment property market. Let us show you how to utilise your equity and build wealth. You'll be on your way to financial freedom sooner than you know it.

## THE PROFESSIONALS

For the seasoned investor, this package offers a full comprehensive review of your current portfolio. Leaving no stone unturned, you can be assured why we are the best at what we do and will have your portfolio managing itself.



# THE FACTS

# 7.9%

**Of Australians own 1 or more residential  
investment properties**

# 31%

**Own a home  
with no  
mortgage**

# 37%

**Own a home  
with a  
mortgage**

# 25%

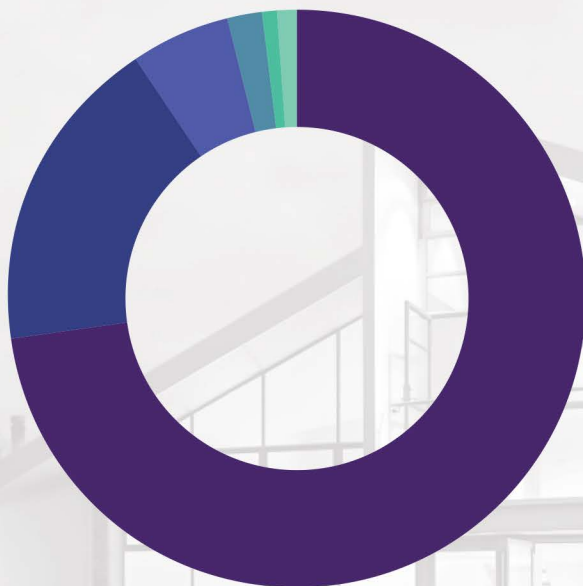
**Rent a home**

According to the Australian Bureau of Statistics and Census:

4130.0 - Housing Occupancy and Costs, 2011-12

5673.0.55.003 - Wage and Salary Earner Statistics for Small Areas, Time Series, 2005-2011

4102.0 - Australian Social Trends, 1995: Housing Stock: Investment in residential rental property



**72.8%**

own 1 property

**18%**

own 2 properties

**5.5%**

own 3 properties

**2%**

own 4 properties

**0.8%**

own 5 properties

**0.9%**

own 6+ properties

**39.4%**

Of Australians  
earn more than  
**\$52,000**

**18.5%**

Of Australians  
earn more than  
**\$78,000**





## CASE STUDY: RHYS

Finvest helped with arranging a structure, plan and referred a personal loan. From a borrowed deposit, Rhys then went on to complete 3 investments in 3 years with Finvest.

### WANTED TO BUILD WEALTH

BUT DIDN'T KNOW HOW



### REDUCED TAXES

ALMOST 50% TAX REDUCTION AFTER 1ST  
INVESTMENT WITH FINVEST'S HELP

### 3 IN 3 YEARS

RHYS WAS ABLE TO SAVE MORE AND BUY  
TWO MORE INVESTMENT PROPERTIES

